



Join The First-ever  
**PATIENT & PUBLIC  
INVOLVEMENT  
&  
ENGAGEMENT (PPIE)**  
*Group In Pakistan!*

## FIND OUT MORE



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**SIGN UP TO OUR  
NEWSLETTER**



Doctors, clinical staff and researchers at Ziauddin University want to partner with patients to

## **MAKE A DIFFERENCE TOGETHER**

In order to make research more relevant and useful for our patients



## ZIAUDDIN UNIVERSITY PATIENT & PUBLIC INVOLVEMENT AND ENGAGEMENT (PPIE) GROUP

We have established an exciting new group to make research more relevant and useful for patients!

Public involvement and engagement is an internationally-recognized approach used to improve the quality of research in all areas of health and we are very proud to be bringing this approach to Ziauddin University! We want to establish a community of patients, attendants and the public who will help us make decisions about what diseases and treatments to study, how research should be carried out and how results from studies should be communicated to the public.

### GET INVOLVED

Join our regular newsletter or check out our website for an opportunity to:

- Attend free public events and workshops
- Learn more about research through newsletters and events
- Give your feedback on research projects
- Share your story and experiences

### BENEFITS OF GETTING INVOLVED

Join our regular newsletter or check out our website for an opportunity to:

- Find out about exciting and interesting research happening at Ziauddin University
- Help us produce better research that benefits patients
- Learn how clinicians and researchers are improving quality of care
- Help us decide what diseases and treatments should be studied

"Being part of a Patient & Public Involvement and Engagement initiative is not only personally fulfilling, but it also plays a crucial role in transforming healthcare for the better. Through active participation, we can drive positive change, amplify the voices of those directly impacted, and create a more patient-centered, equitable, and responsive healthcare system" - Zahyd Shuja, patient and public representative of the PPIE group.

