

YOUR STEP-BY-STEP GUIDE TO PUBLIC ENGAGEMENT IN CLINICAL TRIALS IN PAKISTAN



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Step 1: Establish a PPIE Group

Aim: Evaluate the engagement process and experiences of patients, public members and researchers within our PPIE group in order to identify barriers and facilitators to engagement.



Step 2: Develop a Terms of Reference (TOR)

16 hybrid meetings

Co-designed **Terms of Reference (ToR)**

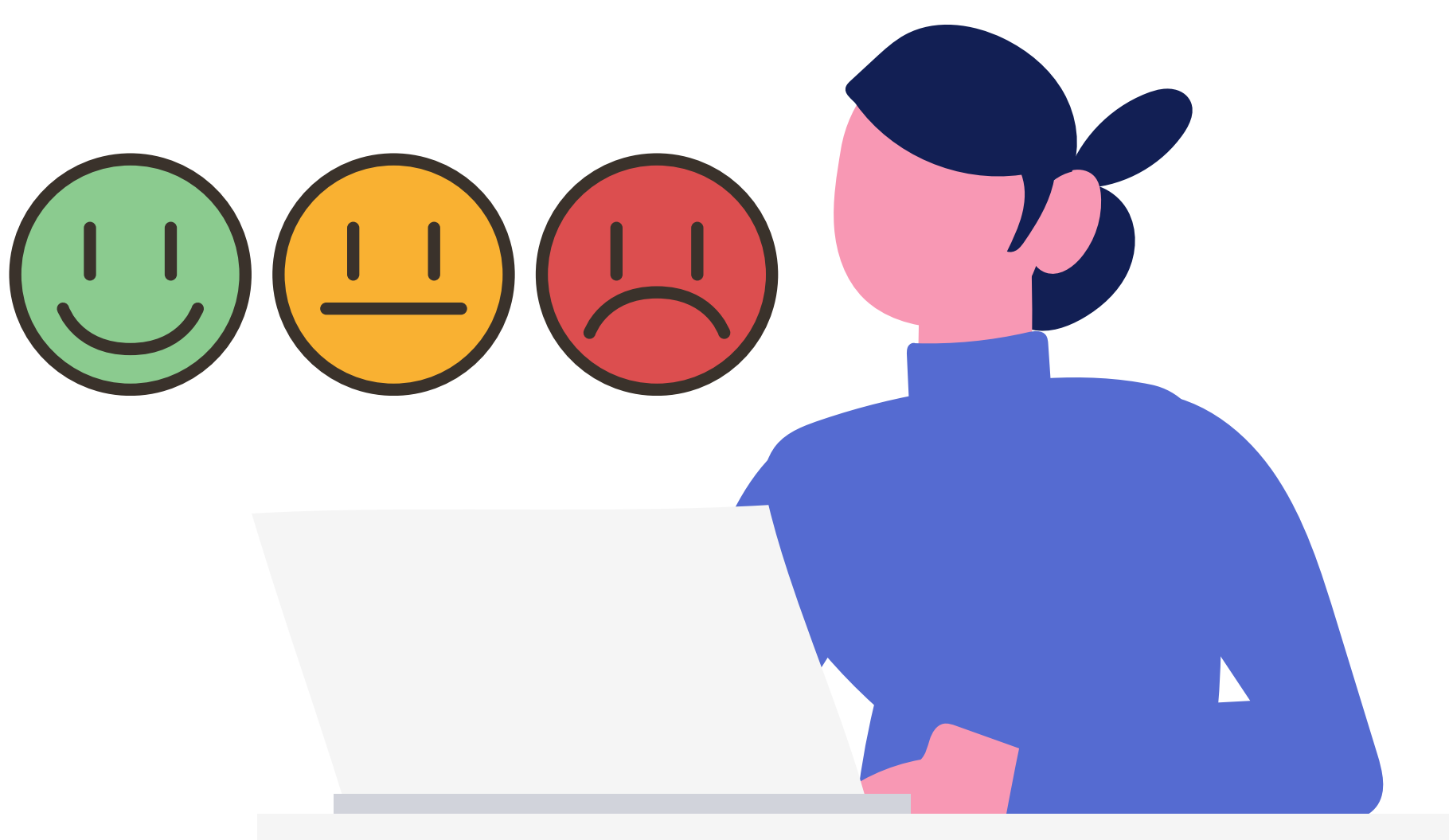
Informed consent process for the **REMAP-CAP** and **Mega-ROX** trials.

Step 3: Advertise, Network, Collaborate

Open house, **108** attendees - May 2024

Animated video, "**What is a Clinical Trial?**"

Summit, **77** attendees - August 2024



Step 4: Evaluate Engagement

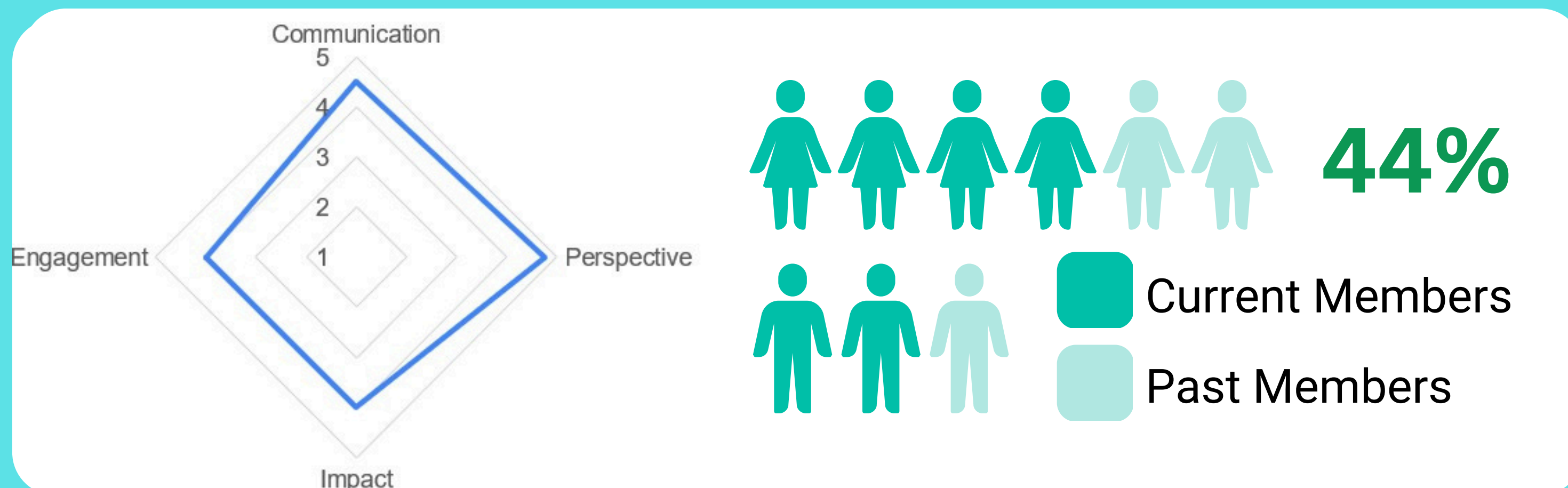
Co-designed with the PPIE group using a participatory action research approach and an explanatory sequential mixed-method design.

Past and current PPIE group members, PPIE coordinators and senior leads.

Public and Patient Engagement Evaluation Tool (PPEET).

Data collection is ongoing and is expected to be completed by November 2024.

Semi-structured interviews.



Time (objectives, recruitment & collaboration)
Effective and impactful engagement



Recommendations

- Ample Time for Recruitment & Administration
- Local Contexts: Language & Regulations
- Co-Creation & Equal Participation
- Engage Consultants
- Consistent Engagement: Presentations, Social Media, Collaborations

