

*Working with emotional competence in  
a research environment:*

**Understanding and  
communicating about **the**  
**difference between**  
**research and treatment****



**Follow-up workshop**

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# Referencing and acknowledging the iCARE-Haaland model

- *Please feel free to use and adapt the material in this presentation, and the model it is built on, by referring to the model, and the authors:*
- This presentation is adapted from «***Working with emotional competence in a research environment: Understanding and communicating about the difference between research and treatment***», which is part of the learning materials in the iCARE-Haaland model.
- **To reference this content please use the following:** Haaland A, with Boga M, 2020. Communicating with awareness and emotional competence: introducing the iCARE-Haaland model for health professionals across cultures. With contributions from training teams, Vicki Marsh and Sassy Molyneux
- <https://connect.tghn.org/training/icare-haaland-model/>
- The authors' names should remain on the presentation, with a by line recognizing the person who (has adapted and) is presenting the presentation

# Objectives

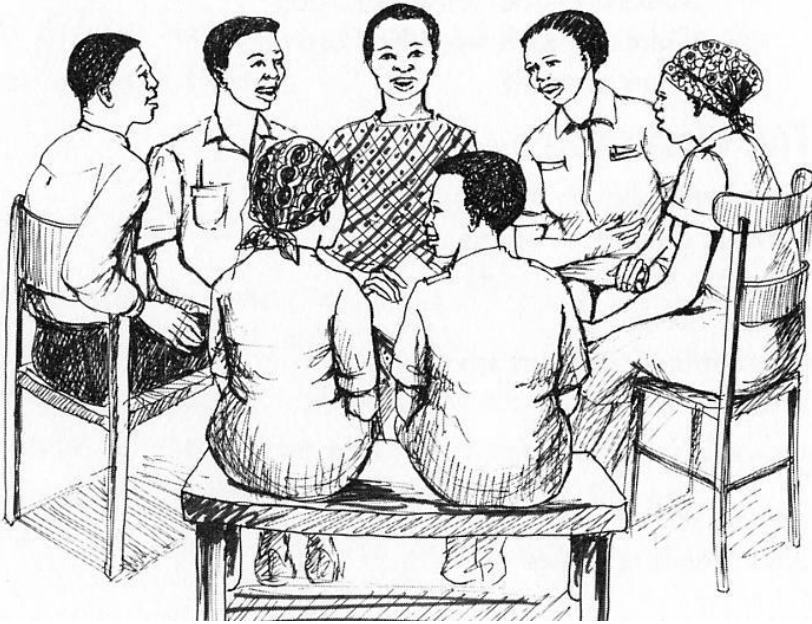
**To strengthen awareness and understanding of**

- The difference between research and treatment
- Why it is important to understand this difference, and what can be the consequences for the patient if the two are mixed up

**To strengthen skills of**

- Communicating about the difference between clinical care and research to a patient/parent, by explaining and discussing it, and by addressing the questions and concerns of the patient/parent

# Sharing information and skills



- Some participants have been involved in research projects
- You are our resources for this module
- Spread yourselves in the groups – make sure there is at least 1 in every group

# Why do we need research?

## *Participants' suggestions*

### **Future benefits for all:**

- Help in obtaining new effective ways of treatment/interventions/vaccine/drugs
- Help in improving health to the community/future patients
- Establish causes of diseases
- Help in finding evidence based explanations to situations, hence reduce rumours and stigma

### **Benefits to participants involved in research at the time:**

- Patient gets free treatment/investigation, and close observations

### **Buzz:**

- *Anything you would like to add?*

# What do you do differently in relation to research now?

- **Share experiences on changes** you have made in relation to dealing with *patients involved in research*
- Also discuss **changes in how you talk with colleagues** about research, and **how you feel** about research now
- Identify further **learning needs**



## Examples:

# Research projects conducted in Kilifi

- SAS/CLG: Do you have a slide with examples?
- (we had in an earlier presentation, 1st year?)

## Summary from open day: Example of research project

# Research on quinine vs artemeter

- **Question:** Best drug to treat severe malaria in children?
- **Quinine:** Problems: Long stay in hospital, high cost, complex adm
- **Research Process:**
  - Proposal developed; methods agreed; safety assured
  - Project reviewed by science and ethics committees, all countries
  - **Implementation:** Research teams trained to request consent and administer project. Drugs tested with 1000 children in each of 4 countries
  - Results analyzed (after 3 years' research), compared across countries
- **Clear results: Artemeter is better than quinine**
- **Recommendation to policy makers:** Use artemeter to treat children with severe malaria in children, rather than quinine
- **Policy makers may change** national drug policy





# What is the difference between research and clinical care?



## Matibabu

Faida kwa mgonjwa mmoja



## Utafiti

Faida kwa jamii wote

# In our study: What is the difference between research and clinical care?

- Parents are asked to consent to participate
- Participation is voluntary – child will be treated well regardless of whether they agree or not
- **If participate – the child will:**
  - Be observed closely (more closely than others)
  - Blood samples to monitor the treatment
  - In case of side effects – necessary Rx offered
  - Come back for follow-up after 28 days
  - Transport costs – reimbursed
  - Access to free treatment in case of any problem with the child during the follow up period
- **BUZZ: What is research, what is treatment?**

## Demonstration:

# Mama's fears: Will Mary get good care?

- Mama Mary brings her baby to hospital, with severe malaria
- Asked to participate in research: Artemeter vs quinine
- She is scared, just wants her baby to be treated
- She fears that if she says no, her baby will not get good treatment
- ***She reluctantly agrees to participate in the research, because she believes this is the same as treatment***



Discussion in groups:

# What is the difference between research and clinical care?



- **Does this happen?**
- **Why does Mama Mary confuse research and clinical care/treatment?**
- *Does it matter?*

# Why are research and treatment confused?

- Language e.g. technical, hard to understand
- Lack of experience of research, treatment very familiar
- Also, these situations often overlap – especially in clinical research
- *Insert - Example of using technical language – mother does not understand*



# Why does it matter if research activities are confused with treatment?



- Patients refuse treatment – confuse with research
- Agree to participate in research because think it is treatment
- Participation is not voluntary, thus not ethical
- Can influence patient's attitudes to research
- Can influence others negatively

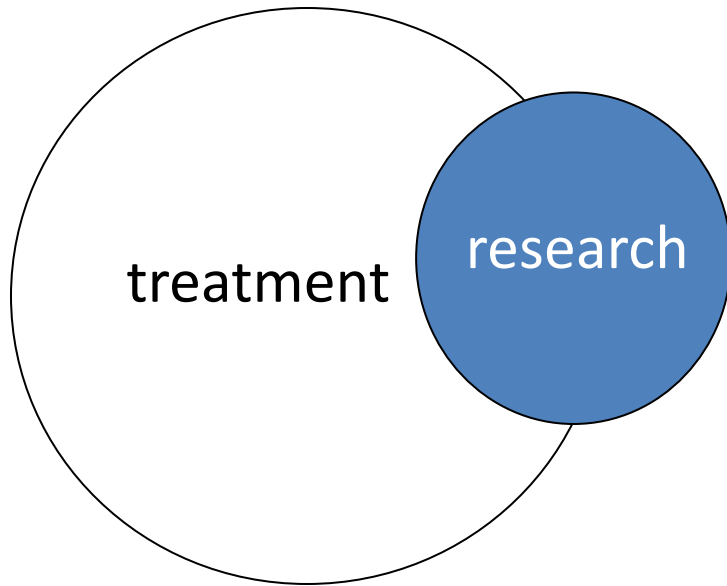
# How would you explain difference to Mama Mary?

In groups:

- **Discuss and demonstrate:** how to explain and dialogue about *the difference between research and clinical care* to Mama Mary
- Volunteer to show how you would do it, in front of big group



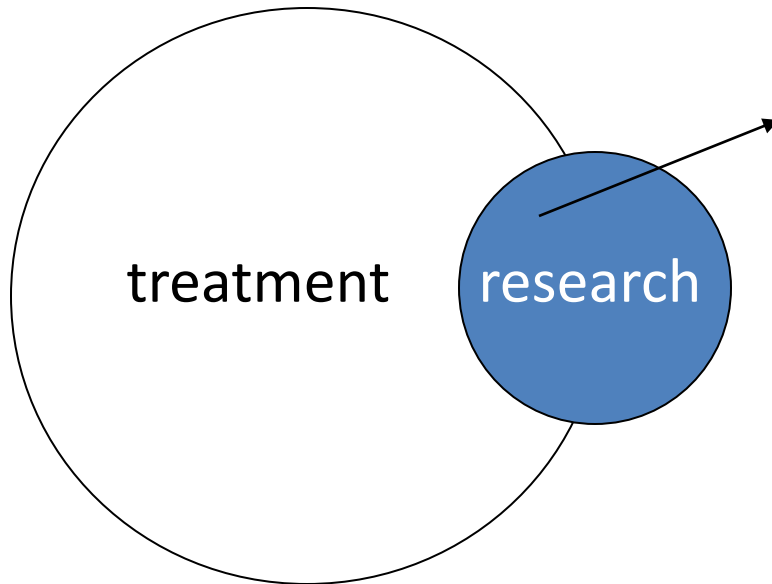
# The overlap between treatment and research



- **Any examples of confusion or overlap??**



# The overlap between treatment and research (2)



## Overlap:

1. Drug trials (the study is ABOUT treatment)
2. Research with treatment (you get treatment because you are part of research)
3. Ward 1/KEMRI ward (provide routine care too, so people not pressured to join)

## Communicating about research:

# Skills and attitudes needed to facilitate constructive dialogue



- Creating safe environment to talk
- Respect person, culture, concerns
- Empathy; Appreciation
- Asking open questions
- Listening actively
- Engage in dialogue
- Encourage discussion among patients/parents
- Professional, friendly, competent care

# Communicating about research: Attitudes and behavior which hinder constructive dialogue

- **Judging** patient/parent for their culture, opinions etc



- Focus on **own needs to recruit**, rather than **patient's right to volunteer**:
- **Convince, rather than explain**
- **No respect** or concern for patient's emotions



# A challenge to health providers...

- Ensuring patients have free informed choice about participating in research
- Explaining vs convincing? Long term effect of persuading someone to participate if not really comfortable?
- Recognizing critical importance of research in improving health of individuals/populations in future



**COMMUNICATION SKILLS!!**

## Staff skills on communication:

# Essential for communicating well about research



- Policies and guidelines are only as good as the people who implement them!
- Skills for addressing ethical and communication issues 'on the ground' are critical
- Training on research, ethics and communication for staff responsible for ICF
- Training and support supervision
- **This training!**

# Collaboration KEMRI – KDH: Why collaborate, and how?



## Discuss in groups:

- What are advantages of KEMRI-KDH staff cooperating to facilitate smooth running of research projects?
- What do we do now?
- What can we do, to improve collaboration?
- What are sources of information and people to contact for questions and problems related to research?

# Questions?



**Thank you!**