

# Integration of engagement into research: an OUCRU perspective

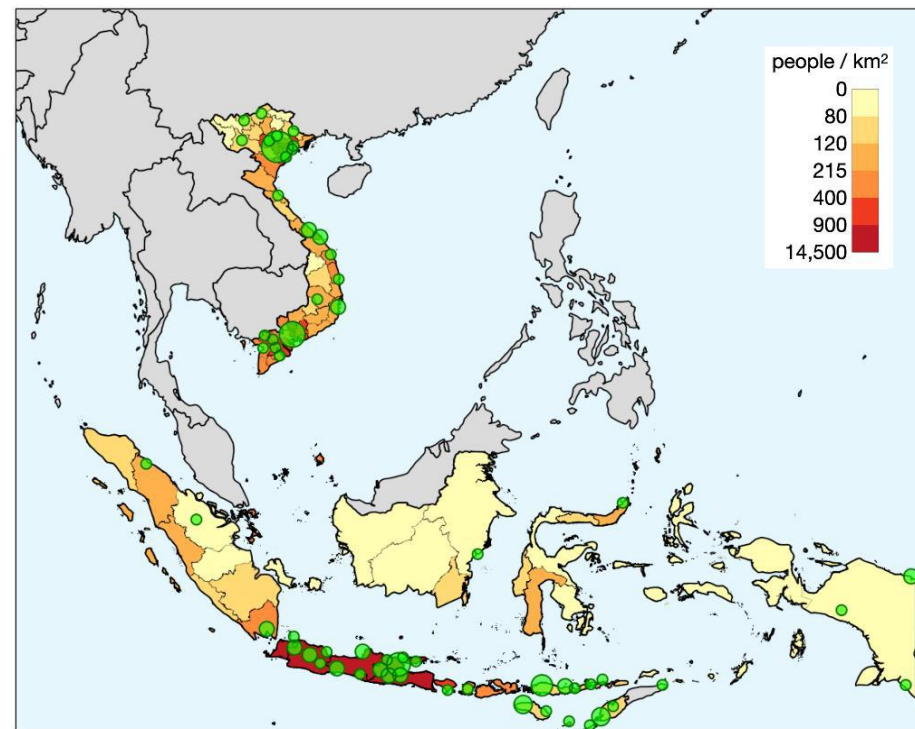
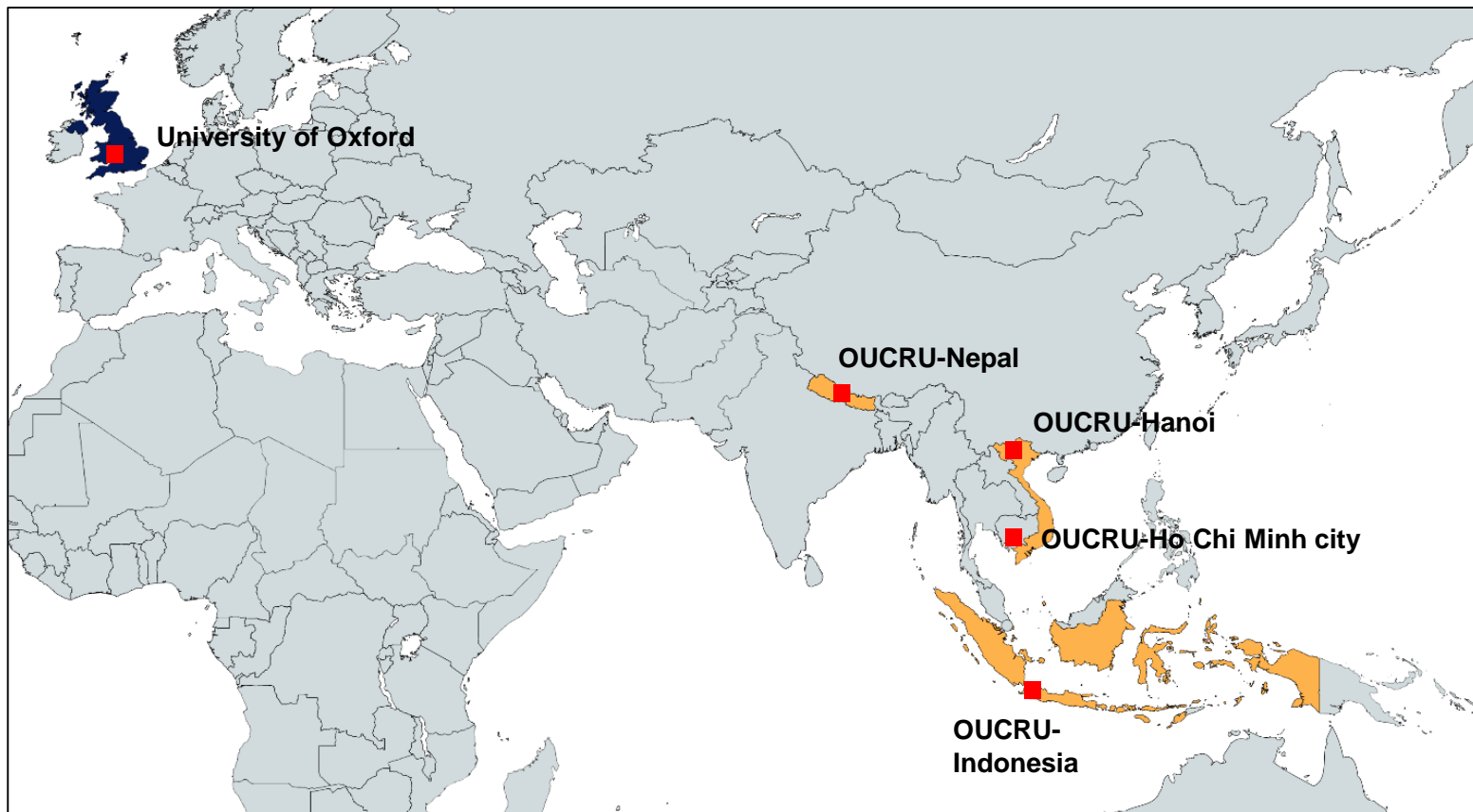
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# What is OUCRU?

500 people working across 4 units in Asia and part of the University of Oxford



Our vision is to have local, regional and global impact on health by leading a locally driven research programme on infectious diseases

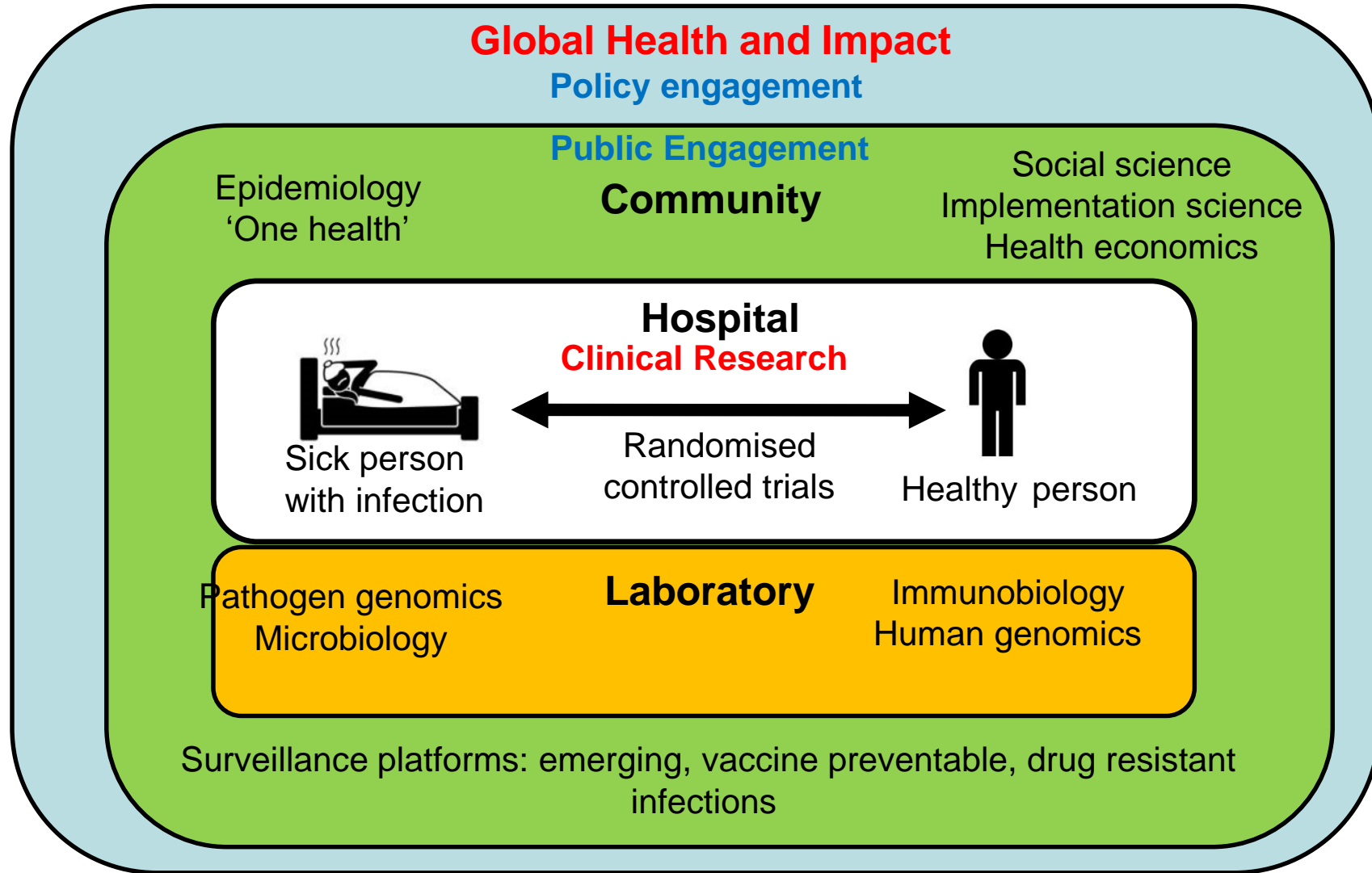
# What do we do?

Flexible

Responsive

Integrated

Influential



# How engagement strengthens clinical research

Patient & carers voice: experience of living with disease

Input into research tools:  
patient screening questionnaires, consent forms,  
communication materials  
(e.g. posters/ comics)

Recruitment into trials  
Effective  
Fair  
Ethical

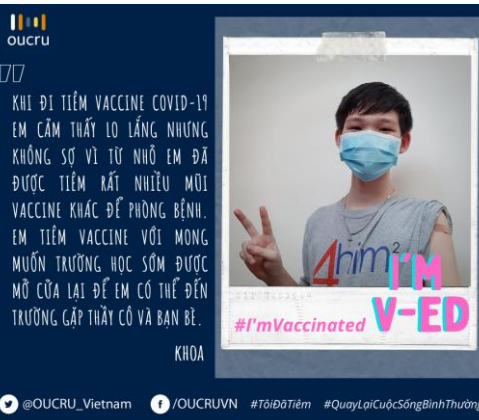
Dissemination of research:  
advice to make  
accessible & available

Platforms for dialogue:

doctors ↔ researchers ↔ patients & carers in hospital/community

# Engagement in epidemics and pandemics

Social media



Podcast



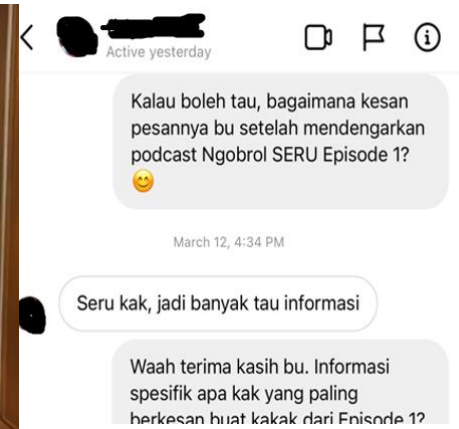
Radio Program



Livestream/Virtual discussions



Viber Group



Public Discussion/ Tea talks



Workshops

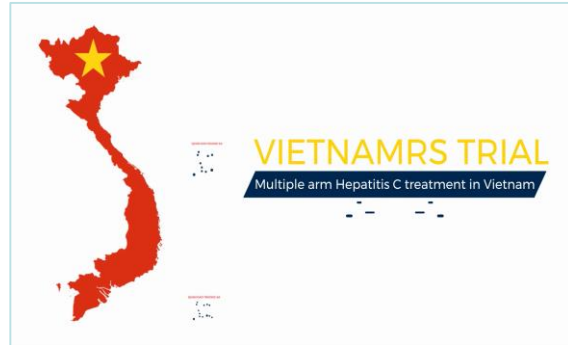


Poster in public spaces





# Engaging with patients, their carers and healthcare workers in hospital



TV commercials about Hepatitis C diseases

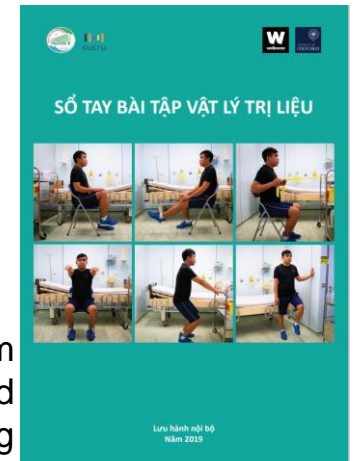


Hospital talks: infectious diseases prevention



Hospital radio: health news, food safety, mental health and music

A tetanus rehabilitation program for health care workers and patients: booklet, video, training



# Community Advisory Groups

1. Health Research Advisory Board (HRAB)
2. Hep-C CAG (Vietnam, since 2018)
3. Leprosy CAG (Indonesia)
4. Paediatric CAG (Vietnam.TB/dengue)
5. Youth Advisory Groups/ Youth collaborators





# Engaging with patients in the community

Hep-C Participatory Action Research project



Leprosy Photovoice exhibition





# Summary

Public and Community Engagement is essential for locally relevant, ethical, efficient and impactful research

Critical future role in:

- Emerging infectious diseases
- Drug resistant infections
- Clinical trials
- Climate change and health

