

Agenda

Topic	Date	Time
Part One: How to Talk to the Public About Controversial Topics in Science	Tuesday 21 st June 2022	13:00 BST, GMT+1 (09:00 GMT-3)
Part Two: How to Write a Policy Brief	Tuesday 28 th June 2022	13:00 BST, GMT+1 (18:00 GMT+6)
Part Three: How to Communicate with Journalists	Tuesday 5 th July 2022	13:00 BST, GMT+1 (14:00 CAT)

We will have live interpretations in the following languages: Español, Français, Português

Part One: How to Talk to the Public About Controversial Topics in Science-21st June 2022

Learning Objectives

At the end of this workshop, you will be able to:

- understand the importance of talking about scientific controversies with non-specialist audiences
- describe the steps needed when talking about scientific controversies with the non-specialized public

TIME	TALK	PANELLISTS
13:00 - 13:10	Welcome and housekeeping	Ezequiel García-Elorrio , MD MSc PhD, Director Health Care Quality and Patient Safety, Institute for Clinical Effectiveness and Health Policy (IECS)
13:10 - 13:15	Introduction of the workshop (Rationale, aim, objectives, and activities)	Ezequiel García-Elorrio , MD MSc PhD, Director Health Care Quality and Patient Safety, Institute for Clinical Effectiveness and Health Policy (IECS)
13:15– 14:15	Session: How to Talk to the Public About Controversial Topics in Science	Dr Luisa Massarani is a Brazilian science communicator and researcher in science communication, coordinator of the Brazilian Institute of Public Communication of Science and Technology, researcher at Casa de Oswaldo Cruz/Fiocruz, and coordinator for Latin America of SciDev.Net, the world's leading source of reliable and authoritative news, views and analysis about science and technology for global development. She is the author, with Catarina Chagas, of the book " Manual de Sobrevivência para Divulgar Ciência e Saúde " (Survival Guide for Communicating Science and Health).
14:15- 14:50	Interactive session with discussion and Q&A	
15:00	Closure	

Part Two: How to Write a Policy Brief -28th June 2022

Learning Objectives

At the end of this workshop, you will be able to:

- understand what a policy brief is, including types and relevance
- describe the characteristics of a policy brief
- describe the structure and contents of a policy brief

TIME	TALK	PANELLISTS
13:00 - 13:10	Welcome and housekeeping	Dr Kondwani Chidziwisano , Research Fellow and Lecturer at the Malawi University of Business and Applied Sciences (MUBAS), department of Environmental Health, Malawi
13:10 - 13:15	Introduction of the workshop (Rationale, aim, objectives, and activities)	Dr Kondwani Chidziwisano , Research Fellow and Lecturer at the Malawi University of Business and Applied Sciences (MUBAS), department of Environmental Health, Malawi
13:15– 14:15	Session: How to Write a Policy Brief	Dr Sohana Shafique is a Health Policy and Systems researcher with specific interest in Urban Health and Nutrition. She obtained her B.Sc. and M.Sc. in Nutritional Sciences from University of Dhaka, Bangladesh; MPH from University of Queensland, Australia; and PhD from University of Toronto, Canada. For the past fifteen years, Dr. Shafique has been actively engaged in designing and implementing community-based cluster-randomized trials and mixed method implementation research. She has vast experience in evidence synthesis, knowledge translation and policy communications. Currently, Dr. Shafique leads the Urban Health Research Group in the Health Systems and Population Studies Division at icddr,b, Bangladesh.
14:15- 14:50	Interactive session with discussion and Q&A	
15:00	Closure	

Part Three: How to Communicate with Journalists-5th July 2022

Learning Objectives

At the end of this workshop, you will be able to:

- understand the reasons for discussing scientific information to the media
- recognise the means of communicating with journalists
- identify tips for undertaking interviews

TIME	TALK	PANELLISTS
13:00 - 13:10	Welcome and housekeeping	Kelvin Ngugi Gichia , Technical Officer, Communications, Africa Centres for Disease Control and Prevention (Africa CDC)
13:10 - 13:15	Introduction of the workshop (Rationale, aim, objectives, and activities)	Kelvin Ngugi Gichia , Technical Officer, Communications, Africa Centres for Disease Control and Prevention (Africa CDC)
13:15– 14:15	Session: How to Communicate with Journalists	Lindiwe Bandazi-Mafuleka is the Communications and Public Engagement Manager at the Malawi Liverpool Wellcome Programme (MLW), a research institution based in Malawi and affiliated with the Kamuzu College of Health sciences, the Liverpool School of Tropical Medicine, and the University of Liverpool. In her role in MLW, Lindiwe leads a team of communications and engagement professionals to drive the communications and engagements strategies of MLW whose main objectives are to promote ethical research practices, facilitate two-way communication between researchers and the publics and to raise visibility of the research conducted by MLW.
14:15- 14:50	Interactive session with discussion and Q&A	
15:00	Closure	