

# COMMUNITY ENGAGEMENT PROJECT PROPOSAL

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# OVERVIEW

- Involving the community
- Writing a proposal
- Planning your work
- Budget

## INVOLVING THE COMMUNITY

- Community engagement projects have to be seen to involve the community – obvious point but one that is often overlooked!
- Your proposal should show how this project will value the community
- Important to not to show the community as lacking understanding/backward/deficit etc in justifying why a project is important
- Do not use terms such as ‘hard to reach’ unless you can justify how and why

# WRITING A PROPOSAL

- All proposals need a good idea!
- BUT what makes a good idea?

Something that is original!

BUT What is original? What has been written on the subject? What has been done elsewhere?

Different methods?

Different groups?

## PLANNING YOUR WORK

- Most of the planning should go into your idea and explaining that
- Your actual work plan should be realistic
- Should show opportunity for community members to be involved, shape research, fed back to and possibly be involved in publications

# BUDGET

- Be realistic
- Include necessary costs (under-costing is also not seen to be great)
- Pay community members for their time
- There is no right or wrong budget but it has to reflect your methods and what you said that you would do

THANK YOU!