COMMUNITY ENGAGEMENT
PROJECT PROPOSAL

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OVERVIEW

• Involving the community
• Writing a proposal
• Planning your work
• Budget
INvolving the community

• Community engagement projects have to be seen to involve the community – obvious point but one that is often overlooked!

• Your proposal should show how this project will value the community

• Important to not to show the community as lacking understanding/backward/deficit etc in justifying why a project is important

• Do not use terms such as ‘hard to reach’ unless you can justify how and why
• All proposals need a good idea!
• BUT what makes a good idea?

Something that is original!

BUT What is original? What has been written on the subject? What has been done elsewhere?
Different methods?
Different groups?
PLANNING YOUR WORK

• Most of the planning should go into your idea and explaining that
• Your actual work plan should be realistic
• Should show opportunity for community members to be involved, shape research, fed back to and possibly be involved in publications
BUDGET

• Be realistic
• Include necessary costs (under-costing is also not seen to be great)
• Pay community members for their time
• There is no right or wrong budget but it has to reflect your methods and what you said that you would do
THANK YOU!