Digital Object Identifier (DOI)
Factsheet

1 **A Digital Object Identifier (DOI) is...**

...a persistent identifier or handle used to identify objects uniquely, standardized by the International Organization for Standardization (ISO)... ...DOIs are in wide use mainly to identify academic, professional, and government information, such as journal articles, research reports, data sets, and official publications. However, they also have been used to identify other types of information resources, such as commercial videos.

Source:
https://en.wikipedia.org/wiki/Digital_object_identifier

2 **The benefits of DOIs include...**

...having an actionable, interoperable, persistent link...
...improved discoverability...
...improved recognition of your work...
...strengthening the content due to accompanying metadata...
...international standards compliance...
...efficient management and accurate tracking...
...enhancing collaboration with partners in your community...

And that means adding value to your content!

Sources:
https://www.doi.org/factsheets/DOIKeyFacts.html
https://www.doi.org/driven_by_doi/DOI_Marketing_Brochure.pdf

3 **How it works...**

...required to assign DOIs with Crossref forms the bibliographic data of the content. This includes:
- The Global Health Network registers metadata to Crossref
- metadata is information about the content such as title, authors, online location
- a persistent identifier that stays with the content is also provided
- the metadata is used by numerous systems and organizations that together help credit and cite the work
- The Global Health Network will maintain metadata
- therefore there is a growing chance content is found, cited, linked to, and used by other researchers

Source:
https://www.crossref.org/education/content-registration/

4 **As a member of <u>Crossref</u>, The Global Health Network can now assign DOIs...**

...to content published on the platform, including:
- Templates
- Toolkits
- SOPs
- Guidance
- Articles
- Reports

See these examples:

- https://doi.org/10.48060/tghn.3
- https://doi.org/10.48060/tghn.5

5 **The DOI metadata...**

...required to assign DOIs with Crossref forms the bibliographic data of the content. This includes:
- title
- authors (first name, last name, organisation, ORCID iD if available)
- abstract/summary
- publication date
- unique URL that the DOI will resolve to and the content can be found

6 **If you are interested...**

...in assigning a DOI to content you have created and published on The Global Health Network, please contact

info@theglobalhealthnetwork.org