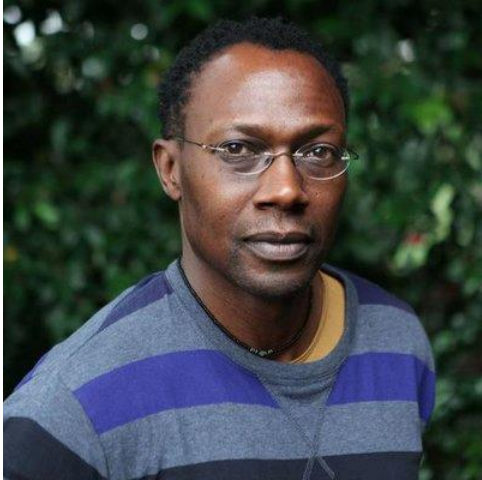






# Goal

Build an **African-led** network of Mental, Neurological and Substance use disorders (MNS) researchers in Ethiopia, Malawi, South Africa & Zimbabwe



**Prof Dixon Chibanda**  
Director, AMARI

[www.amari-africa.org](http://www.amari-africa.org)



7 PostDocs

25 PhD Fellows

15 MPhil Fellows

# Community & Public Engagement

## ARTICULATE

**African Researchers Together In  
Communities - Unlocking Local Arts,  
Training and Engaging**

Articulate Team

Dr Rosemary Musesengwa

Mr Biggy Dziro

## *Writing & Planning*

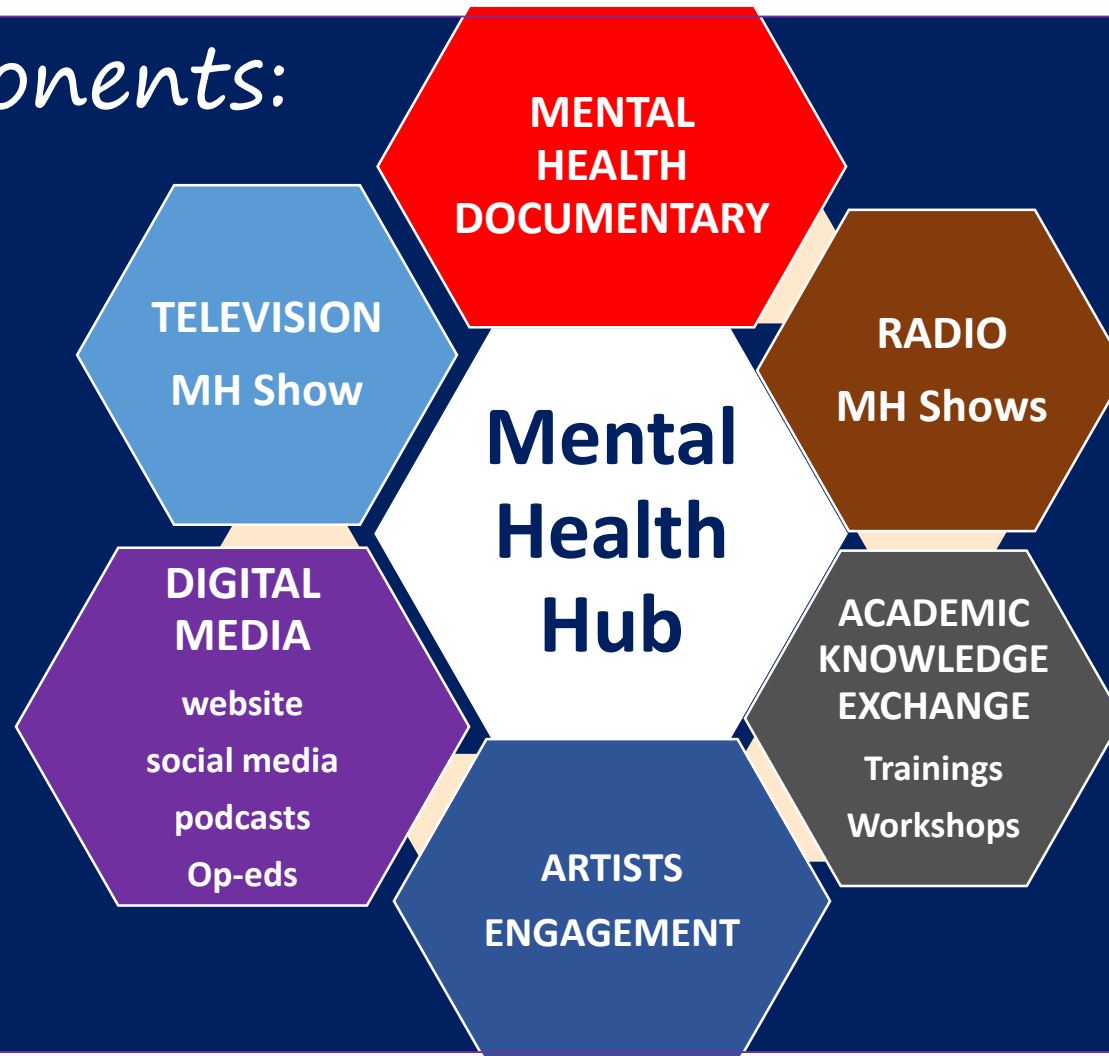
- Consultation & dialogue - as part of initial activities through workshops, a Theory of Change (ToC) map was developed
- Public Engagement identified as needing specific focus in order for AMARI's Research Enrichment
- Specific Mental Health projects were identified from research fellow's projects
- Model – adapt art related success stories from ongoing Mental Health programme, Friendship Bench

## *ARTICULATE Objectives*

- Community involvement in mental health: educate and inform
- Understanding and supporting local arts initiatives
- Leveraging relations built with arts industry for dialogue with community
- Visibility action through the media
- Creating a Mental Health Exchange Hub – MH public sphere

# Public Engagement Strategy: Implementation

## Key Components:





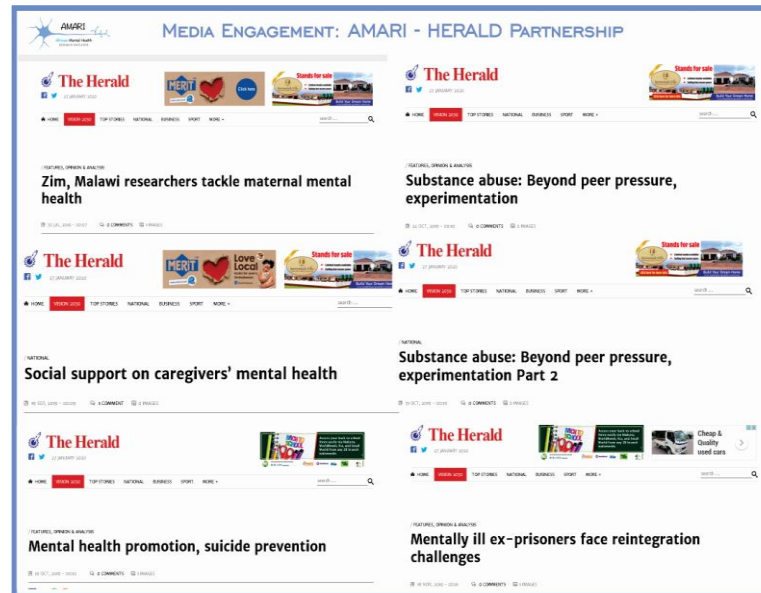
# Some notable achievements



**Weekly Radio Shows on MH projects**



## AMARI – HERALD PARTNERSHIP





# Fellows CPE Grants

## Social Inclusion on Dual Affected Patients (HIV+ Substance Abuse)

Community Engagement for Social Inclusion (SI) in Substance Abuse and HIV in Mufakose, Harare, Zimbabwe

### Creative Arts Competition



These creative art pieces should portray a message of fighting stigma against substance use disorders and HIV. They should also focus on promoting social inclusion of the affected

ART  
POETRY  
MUSIC

#### Call for Art Pieces

Entry into the competition is FREE

Who can enter:  
Mufakose resident  
aged between  
13 years to 20 years

"Creative Art for Social Inclusion: Fighting Stigma against Substance Abuse and HIV"

SOCIAL-INCLUSION  
acknowledged normal interaction



#### There are 2 prizes to be won:

First Prize:  
10-inch Android Tablet  
(with substance abuse,  
HIV, social inclusion  
and stigma educational  
material loaded)  
plus US\$100 in cash.



Second Prize:  
US\$100 cash  
prize

The grand final competition event will be hosted in Mufakose

THE GRAND FINAL  
IS HERE!

DATE: Friday 7 February 2020

VENUE: Rutendo Community Hall

TIME: 1000hrs

SUPPORTED BY



Enquiries, Dropping of art pieces & Project Contact Details

- Davison Samanyada - Project Assistant - CPE Project - +263 77 733 1655; davisonamanyada@gmail.com
- Edwin Mavindize - Project Manager - CPE Project - +263 78 378 2862; edwin.mavindize@gmail.com
- Clement Nhunzvi - Project Lead - CPE Project - +263 77 581 4587; clemynh@outlook.com



DELTA Africa



## Mental health community engagement for people living with HIV



## Awareness and sensitization of Maternal Mental Health issues among Zimbabwean men



<https://twitter.com/i/status/1202599938158465026>



# DOCUMENTARY



## Trailer

<https://www.youtube.com/watch?v=El10ws4-8gM&feature=youtu.be>

## Full Documentary

[https://www.youtube.com/watch?v=b\\_82Zge0-Lg](https://www.youtube.com/watch?v=b_82Zge0-Lg)



# Documentary

AMARI through its ARTICULATE community and public engagement (CPE) grant filmed a mental health (MH) documentary between 2017 and 2019 across its four countries – Ethiopia, Malawi, South Africa and Zimbabwe. The documentary captured the work of selected fellows who are working with people affected by Mental, Neurological and Substance misuse disorders (MNS).

The documentary features; capacity building in MH research, maternal MH, adolescent MH, bipolar disorders, common mental disorders (CMDs) amongst adolescents living with HIV, PrEP adherence in young women at risk of contracting HIV and the welfare of lay health workers.

# Focus



- **One hour four part documentary television series featuring Mental Health stories from the four consortium countries**
- **To be broadcast across the four consortium countries on free to air broadcast television, in Zimbabwe Kwese TV and ZBC already lined up**

Malawi documentary filming (March, 2018)

Participants gave informed consent to be part of the documentary



# Pre-filming:

- Contracted professional filming company (Red Herring Productions) to film all countries – knowledge of context is very important
- Held 32 F2F meetings , 12 Skype calls , 5 WhatsApp Groups to manage traffic of issues
- Developed the concept : Academic + Engagement + Advocacy
- Screen and choose fellows stories so they could tell a coherent story and also show academic excellence from different thematic areas
- Developed country scripts with the fellows , then Country Leads , then with the potential participants
- Everything went for regulatory approvals in 4 countries including the Wellcome Trust has special permissions for filming patients – took 18months in total – Ethiopia missed some approval processes
- All documents had to be translated and piloted using fellows
- Fellows received training on CPE + Filming
- Sub-contracts were a nightmare !

# Ethical Concerns raised during the review process

1. Consent Process – Participants + Families+ Healthcare Workers + Institutional + Community
2. Participants documentary preview and sign off
3. Paternalistic Requests by the ECs- Obscuring of participants identities vs participants wishes
4. Participants Reimbursements and payments for filming
5. Distribution of documentary on various platforms – protections had to be *guaranteed*



# Critical learning points

- Public Engagement Grant not easy to write !
- Developing country specific CPE strategies – multicentre is always a challenge
- Academics find CPE as an added burden to their schedules – buy in ??
- Did not conceptualise it as needing global , national , local & Individual components
- M&E came in at month 28 ! Plan for it carefully
- Networks = Relationships = Engagement- will help

# Critical learning points

- Training needs to be for staff , researchers & students , communities & patients
- Ethics – fellows are reluctant to amend to add things like workshops, dialogues , videos, photos –interactive activities
- Geography is important – know where u want to film – crew was *arrested* , equipment confiscated in one country
- Gathering precise research data during engagement processes is critical
- Publish your work !!!
- 1 hour film a bit heavy on people



# Future Work

## Kombi Substance use Intervention Pilot project

### *Key objectives:*

- Fighting substance abuse (bronclear, cannabis, musombodhiya)
- Raising Mental Health awareness



- Develop hashtags , posters for Kombis to stick on their doors , sides and insides
- Train Conductors and drivers in Peer Counselling with the Friendship Bench Project + Ministry of Transport +MOH +

# Acknowledgements

- Dr R. Musesengwa : AMARI CPE Lead & Programme Manager
- Mr Biggy Dzero : AMARI Communications & Public Engagement Officer
- Ms Mwawi Ngoma : AMARI PhD Fellow – Malawi
- Ms Definate Nhamo : AMARI PhD Fellow – Zimbabwe
- Ms Mekdes Demisse : AMARI PhD Fellow – Ethiopia
- Mr Yuche Jacobs : AMARI MPhil Fellow – South Africa
- Mr Clement Nhunzvi : AMARI PhD Fellow – Zimbabwe
- Mrs Malinda Kaiyo-Utete : AMARI PhD Fellow – Zimbabwe
- Ms Primrose Nyamayaro : : AMARI PhD Fellow – Zimbabwe

# Asante Sana!

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