



Public Engagement at Wellcome

International Public Engagement Workshop

9th October 2018

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Transmit

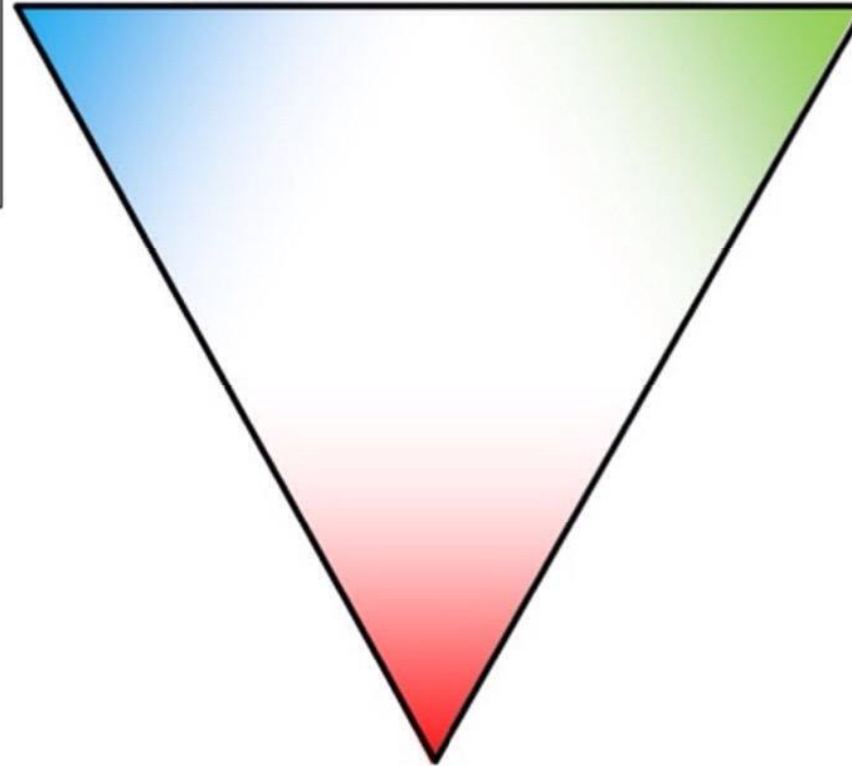
To inspire, inform, change, educate, build capacity and involvement or influence decisions of others (e.g. the public)

E.g. science festivals

Receive

To use the views, skills, experience, knowledge of others (e.g. the public) to inspire, inform, change, educate or build your own capacity or decisions

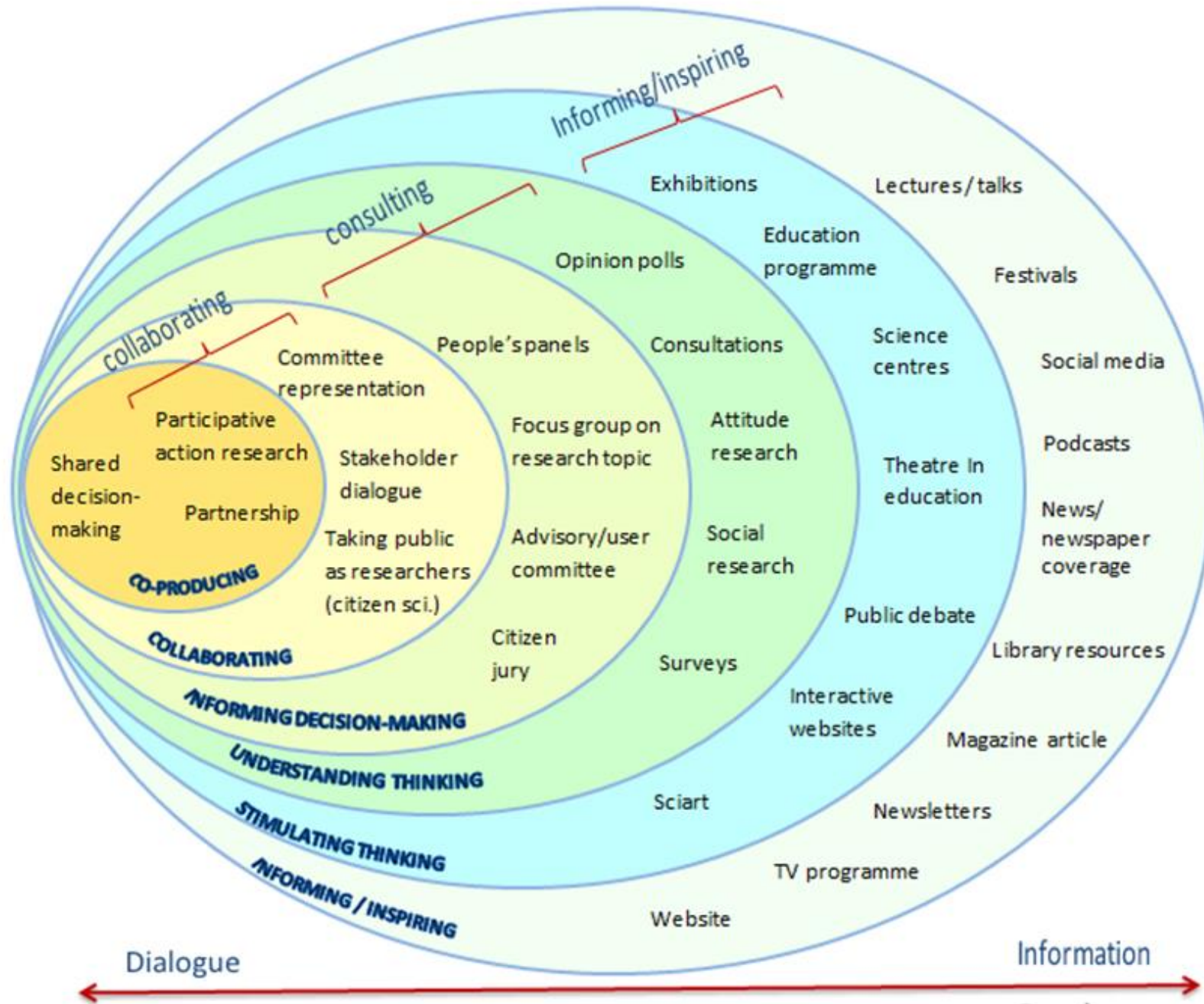
E.g. surveys



Collaborate

To collaborate, consider, create or decide something together

E.g. consensus building



**These are all
mechanisms and
activities**

**Values-based, not
problem-oriented**

Challenges

- Difficult to look back and know what difference we've made for Wellcome
- Hard to leverage other funders – we weren't talking impact
- Great creative approaches... but less actionable insight

Empowering people

helping people access, use, respond to, and
create health research & innovation

People-centred health research

understanding people's experiences and using that knowledge
to improve Wellcome's work

Helping society value our work

bridging the gap between Wellcome and society so that research &
innovation are trustworthy and valued by people, whether or not we work
with them

**We don't necessarily
know how to achieve
these(!)**

**... so we need an agile,
user-centred, learning
approach**

Response-mode grants & institutional support

- Grant schemes; projects, core, capital, talent
- Wellcome researchers & institutions
- Innovation; partner funders, devolved, transparency, efficiency

Wellcome-led initiatives, partnerships

- Creative, audience-focused initiatives
- Pilot projects, scalable ventures
- Multi-sector approach – entertainment, research, social, digital, etc

Research, evidence, & data

- Impact assessment across our portfolio, measurement & eval, iterating practice
- Generating & collecting data about the public, science, health – and the links
- User research & insight – including for the rest of Wellcome

Response-mode grants & institutional support



Wellcome-led initiatives, partnerships



Research, evidence, & data

Hey

tinyurl.com/reimagineNOW

Are you between 15 and 25 years old with experience of anxiety or depression and willing to chat about how we might engage more young people in mental health research?



If so, please visit:

★ Please complete the survey before the 19th of April 2018. Those selected will get a £30 Amazon voucher. Yay!

Vaccinations

Choice

■ Adults ■ Young people

More young people than adults agree that “children have the right to be vaccinated against serious disease which overrides their parents’ preference”.



Risk

Next steps...?

- Theory of Change & better-understanding how we achieve our outcomes
- Prioritisation – including fit with Wellcome
- Consolidate our three teams & how they work
- Research integration, researcher-led
- Global



Thanks! Q&A?

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Discussion & Feedback

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