



MAKE NEW FRIENDS

15 FEB - 7 MAR 2015

ALLEY GALLI BIENNALE

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# The E Word

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The Art of Health  
11<sup>th</sup> February 2016  
Maximum City

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*A Healthy World Begins  
with a Healthy Woman*



**SNEHA®**

Society for Nutrition,  
Education and Health Action







## A collage of 15 photographs showing various people in different settings. The photos are arranged in a grid-like fashion on a light blue background. The subjects include: a woman in a white sari with a red border; a man in a white shirt and cap; a child in a white shirt; a woman in a yellow sari; a man in a white shirt; a woman in a red sari; a man in a white shirt; a woman in a red sari; a man in a white shirt; a woman in a red sari; a man in a white shirt; a woman in a red sari; a man in a white shirt; a woman in a red sari; and a man in a white shirt. The photos are of various sizes and are set against a light blue background.

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BIENNALE





15th FEBRUARY - 7th MARCH 2015

NO PARKING SPACE IN DHARAVI

WALK THROUGH THE ALLEY GALLEY BIENNALE



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ALLEY GALLI BIENNALE

GET TOGETHER FOR A NICE CHAT



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# Objectives

Publicly acknowledge the contribution of urban slumdwellers to economic and cultural life

Democratize sharing of information on urban health science

Encourage artistic creation in a forum in which professionals and amateurs develop ideas together and communicate with urban health experts and the public





# Colour Box



# People



Women

Men

Young people

Children

Artists

Artisans

Healthcare providers

Media



# Threads

Use recycled materials

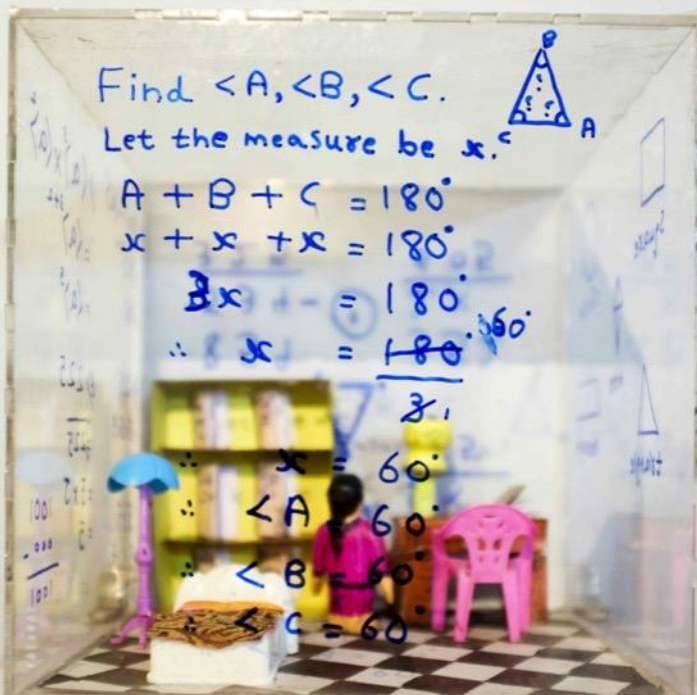
Consider recycled behaviour

Examine health issues

Involve research

Make people think

Not be about messages











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# Ladders

Community bedrock

Existing programmes

Doing it every day

Agility

# Snakes

## Artists

## Health

## The shrug of the new











# Reasonable expectations

Attendance

Spin-off

Engagement in research

Organisational profile

More art

# Unreasonable expectations

Sustainability

Behaviour change

Art for art's sake



# How would impact look?

A vibrant and well-attended festival

Footfalls

Media

Legacy

People tell us they thought about health

New social networks

Participants go on to work on new projects

Some sense of how health research can benefit from art



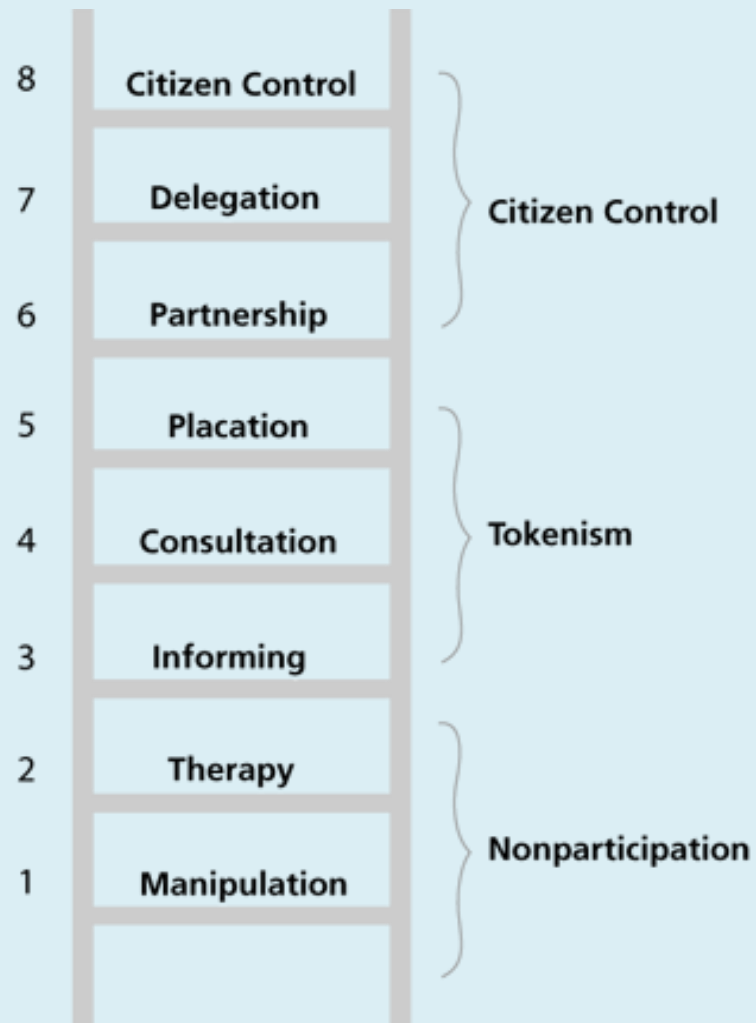












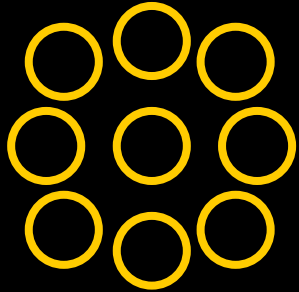
**Arnstein's Ladder (1969)**  
Degrees of Citizen Participation



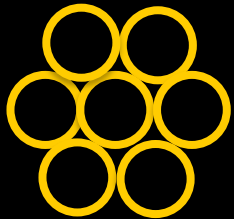




Intradisciplinary



Multidisciplinary



Crossdisciplinary



Interdisciplinary



Transdisciplinary



