Chiedza’s Song:  
Growing up with HIV in Zimbabwe

https://vimeo.com/147564946

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Context

Adult HIV prevalence 15%

Early HIV epidemic – prevalence peaked at 30% in 1997

1 in 4 children orphaned

Large number of adolescents living with vertically-acquired HIV
- <50% diagnosed
- Orphaned
- Changing guardianship
- HIV “visible”
- Stigma
- Diagnosis of “families”
- Delayed disclosure
- Nearly 50% fail treatment
Aims

• To increase public awareness of the burden of HIV infection among adolescents and their complex clinical and psychosocial issues

• To engage in dialogue with families and healthcare workers, where they have a chance to voice their concerns and hear those of young people → breaking of the silence

• To facilitate communication within schools → to strengthen the wider supportive context of schools.

• To engage with local and national decision-makers
# Evaluation

<table>
<thead>
<tr>
<th>Process</th>
<th>Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Consultation workshop</strong></td>
<td>• No of attendees, affiliation</td>
</tr>
<tr>
<td></td>
<td>• Duration</td>
</tr>
<tr>
<td></td>
<td>• Process followed</td>
</tr>
<tr>
<td></td>
<td>• Themes</td>
</tr>
<tr>
<td></td>
<td>• Target audience</td>
</tr>
<tr>
<td></td>
<td>• How?</td>
</tr>
<tr>
<td><strong>Development</strong></td>
<td>• No. of digital stories</td>
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<tr>
<td></td>
<td>• Emerging themes</td>
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<tr>
<td></td>
<td>• Drama script</td>
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<tr>
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<td>• Film</td>
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<tr>
<td><strong>Dissemination</strong></td>
<td>• Coverage</td>
</tr>
<tr>
<td></td>
<td>• Number of attendances</td>
</tr>
<tr>
<td></td>
<td>• Facilitated live discussion with audience</td>
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<tr>
<td></td>
<td>• Audience feedback slips</td>
</tr>
<tr>
<td></td>
<td>• Questionnaire</td>
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<tr>
<td></td>
<td>• Focus group discussions with audience</td>
</tr>
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<td></td>
<td>• Interviews with teachers</td>
</tr>
<tr>
<td></td>
<td>• Arts-based evaluation</td>
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Values wheel
You are Healthy!
No burden to remind you of your medication.
"Healing" = "No Costs"

What should I do now?

Clinic

Poor adherence
- Drug resistance
- Treatment failure
- AIDS
- Death

User fee, transport fee to clinic.

"Adolescent" "Dilemma"
Adolescent Rape
WHO
- communities
- Health Centre
- schools (with a script)
- other: film festivals, universities, churches

WHAT
- impact
  - create awareness
  - caregivers
  - parents/guardians
  - teachers

IMPACT
- different versions for different audiences
- vernacular subtitles
- include church within film
- mixture of very funny & very serious
- male & female

TOM'S IDEA
- use camera as eyes of adolescent
- hear their thoughts as they confront different situations
- never see the adolescent
- one or concurrent stories
- use a distant figure/hands
- talking in their mind
- collect stories...
- convert digital stories
<table>
<thead>
<tr>
<th>Age</th>
<th>Comfortable watching film?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender</td>
<td>Could relate to film?</td>
</tr>
<tr>
<td>Occupation</td>
<td>Likely to discuss?</td>
</tr>
<tr>
<td>How did you get here?</td>
<td>Favourite part of event</td>
</tr>
<tr>
<td>How long did it take?</td>
<td>Main message for you?</td>
</tr>
<tr>
<td>Reason for attending</td>
<td>How should we talk about health issues?</td>
</tr>
</tbody>
</table>
Please share your *.

Congratulations! Fantastic

in Ukraine? Would be fun / transfer

in the air

was the .

not showing Chiedza.

the end of the film? .

That it doesn’t help with stigma.
Discussion with the audience during Chiedza’s song showing: https://youtu.be/nluOF0pkvLY