

Chiedza's Song:

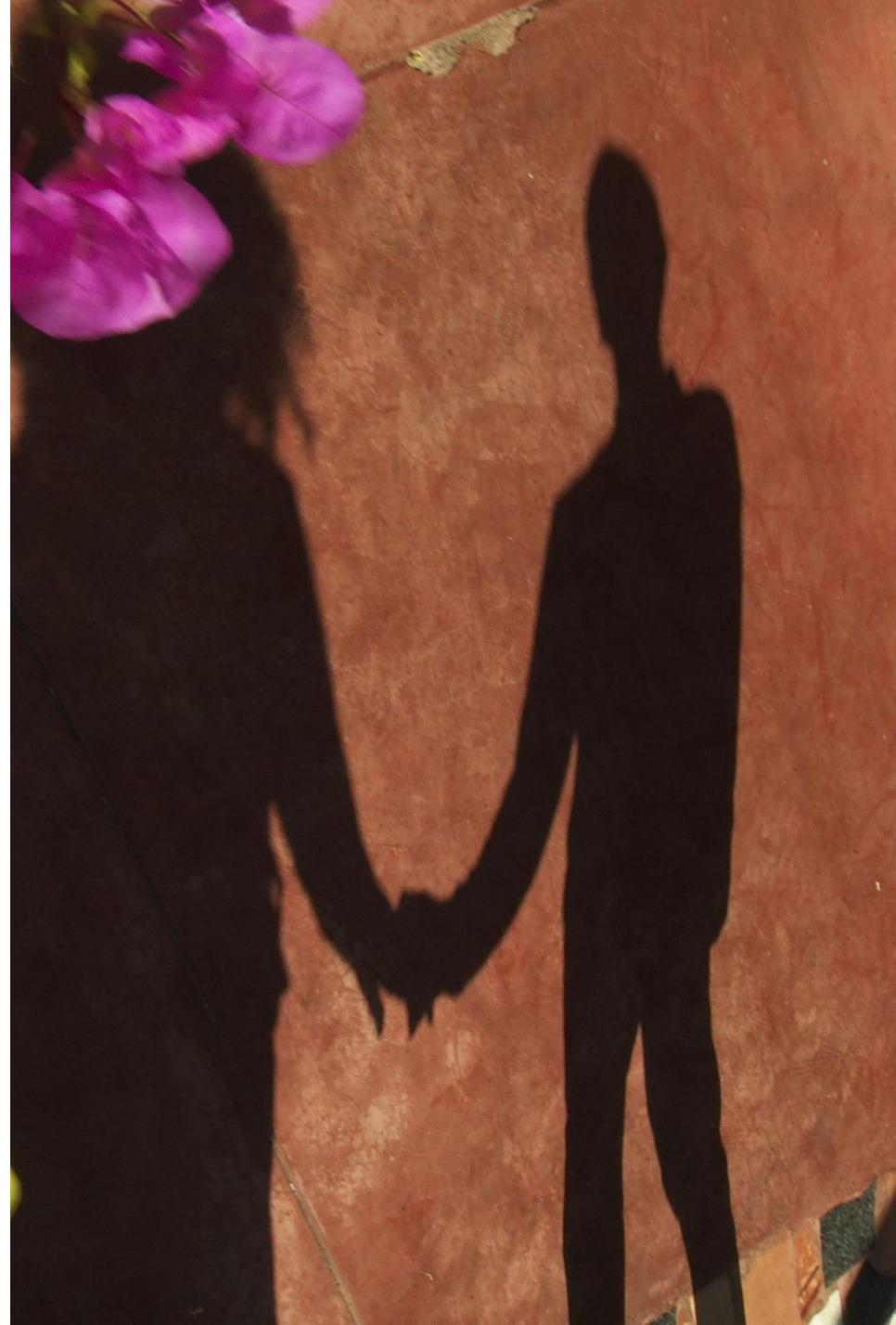
Growing up with HIV in Zimbabwe

<https://vimeo.com/147564946>

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Adult HIV prevalence 15%

Early HIV epidemic –prevalence peaked at 30% in 1997

1 in 4 children orphaned

Large number of adolescents living with vertically-acquired HIV

- <50% diagnosed
- Orphaned
- Changing guardianship
- HIV “visible”
- Stigma
- Diagnosis of “families”
- Delayed disclosure
- Nearly 50% fail treatment

Context



Aims

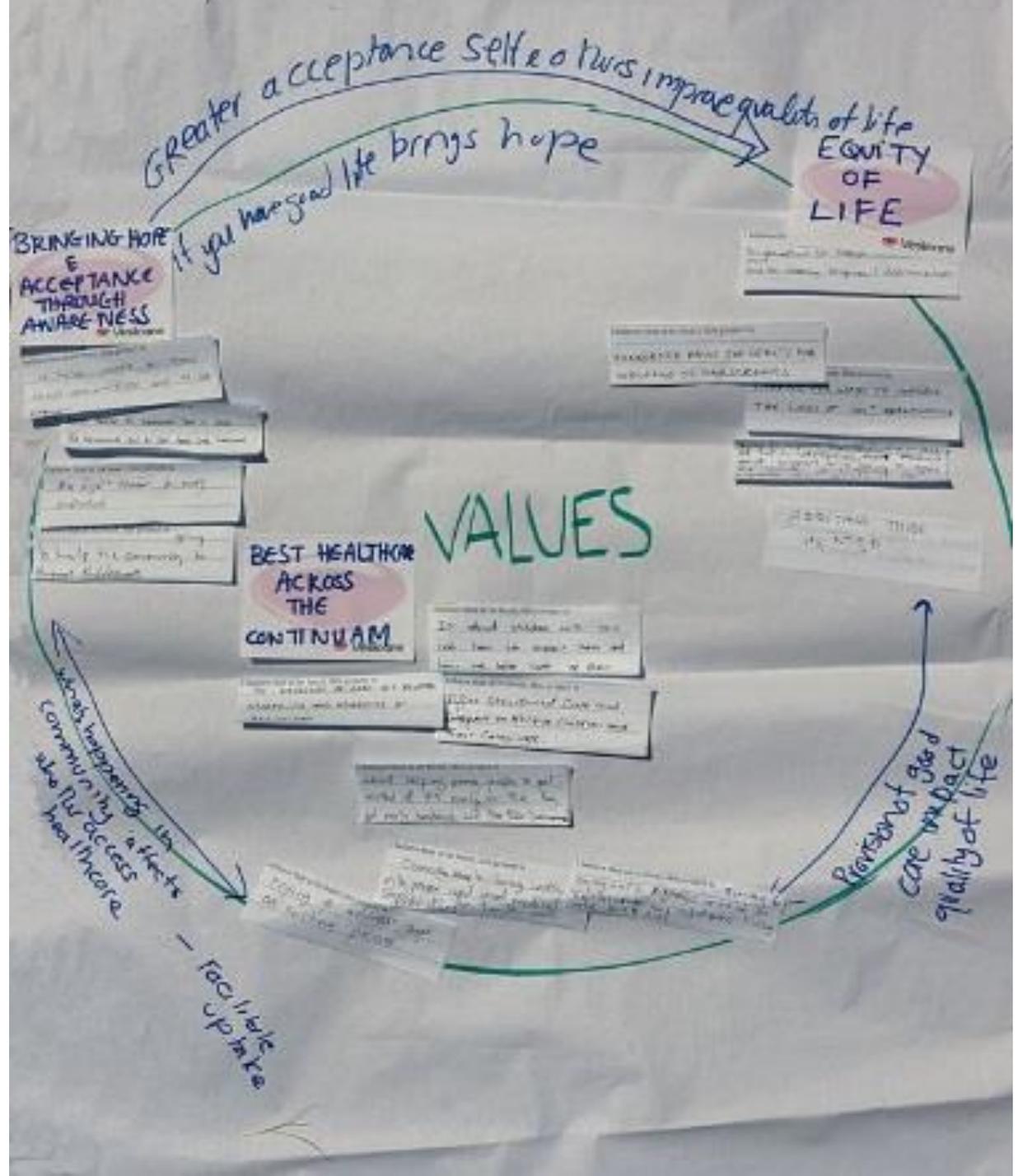
- To increase public awareness of the burden of HIV infection among adolescents and their complex clinical and psychosocial issues
- To engage in dialogue with families and healthcare workers, where they have a chance to voice their concerns and hear those of young people → breaking of the silence
- To facilitate communication within schools → to strengthen the wider supportive context of schools.
- To engage with local and national decision-makers



Evaluation

	Process	Outcome
Consultation workshop	<ul style="list-style-type: none">• No of attendees, affiliation• Duration• Process followed	<ul style="list-style-type: none">• Themes• Target audience• How?
Development	<ul style="list-style-type: none">• No. of digital stories• Emerging themes	<ul style="list-style-type: none">• Drama script• Film
Dissemination	<ul style="list-style-type: none">• Coverage• Number of attendances • Facilitated live discussion with audience• Audience feedback slips	<ul style="list-style-type: none">• Questionnaire• Focus group discussions with audience• Interviews with teachers• Arts-based evaluation

Values wheel





YOU ARE
HEALS OF
HIV !!
Vesicare

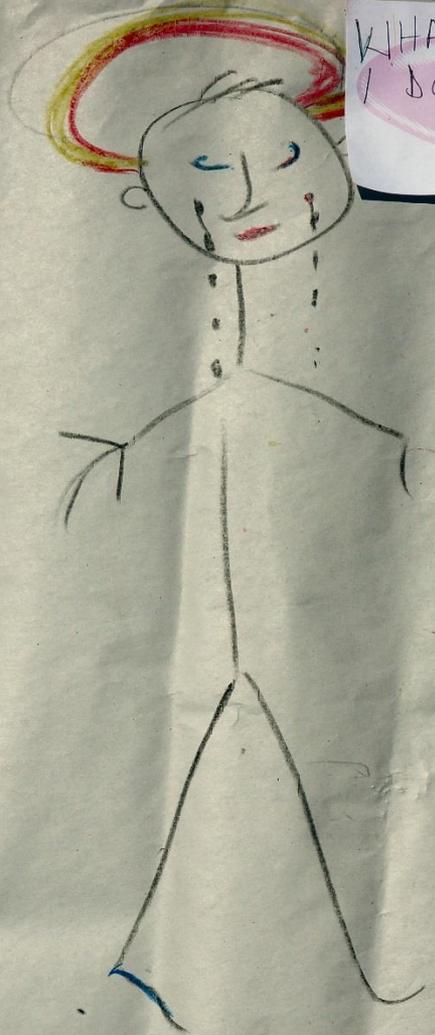
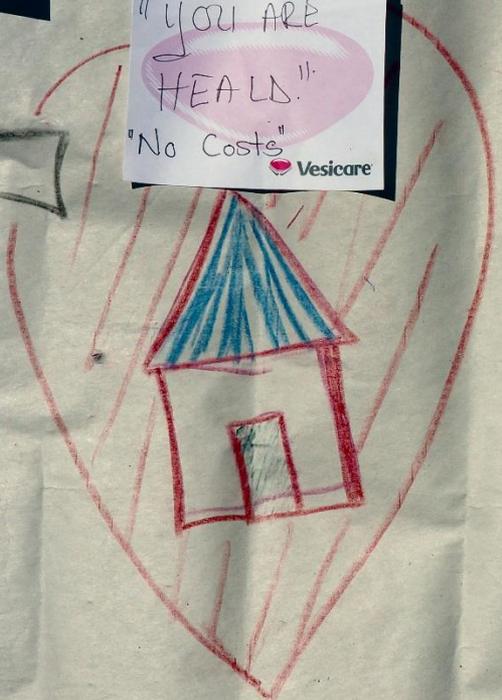
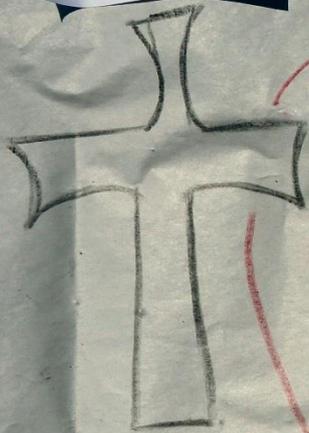
NO BURDEN
TO REMIND
YOU OF YOUR
MEDICATION
"YOU ARE
HEALS."
"No Costs"
Vesicare

WHAT SHOULD
I DO NOW?
Vesicare

CLINIC
+

POOR ADHERENCE
- Drug Resistance
- Treatment failure.
- AIDS
- DEATH#
Vesicare

- USER FEE, \$
- Transport FEE
to Clinic.
Vesicare



"ADOLESCENT"
"DILEMMA"

Adolescent Rape



WHO

Communities

Health Centre

→ caregivers
→ parents/guardians

Schools
(with a script)

→ teachers

Other:
- film festivals
- universities
- churches

- different versions for different audiences
- Vernacular → subtitles
- include church within film
- mixture of v. funny & very serious
- male & female

WHAT
IMPACT

- create awareness

TOM'S IDEA

Use camera as eyes of adolescent

- Hear their thoughts as they confront different situations.

- Never see the adolescent.

- One or concurrent stories.

- use a distant figure/hands ^{see}

- talking in their mind

- collect stories ++

- draw/CG/anim. → convert to digital stories



Age	Comfortable watching film?
Gender	Could relate to film?
Occupation	Likely to discuss?
How did you get here?	Favourite part of event
How long did it take?	Main message for you?
Reason for attending	How should we talk about health issues?



Please share your thoughts

- Congratulations! I feel it is an effective and really touching issue of young people

in Ukraine? Fantastic film would be useful in transmiss

was the end of the film! That it doesn't help with stigma.

[Discussion with the audience during Chiedza's song showing:
https://youtu.be/nluOF0pkvLY](https://youtu.be/nluOF0pkvLY)

